We really shook it up this year!
Executive Message

In 2015, Resounding Joy experienced unprecedented change, change that resulted in growing pains, record numbers of clients, record funds raised, and occasional abrupt turns at unexpected curves. We shook up music therapy in San Diego, but not without taking chances and aiming high.

The numerous changes that you will read about in this annual report also brought about our most notable achievement to date—laying a solid foundation for future growth and sustainability. We increased our share of earned income, contracted an accounting agency, improved our data-collection process, implemented a new strategic plan, published an employee handbook and HIPAA manual, and began the process to license our Joy Giver volunteer and Semper Sound music therapy programs.

None of this would have been possible without our foundation, business, and individual donors. Our 2015 annual report details how Resounding Joy volunteers, board of directors, staff, and interns used community donations to harness the power of music to make health and happiness for the men, women, and children facing overwhelming challenges, frightening illnesses, or life-limiting disabilities. Your continued investment in music therapy will help make incredible impact on the lives of those who need it most in 2016.

Thank you for being a part of our history . . . and our future.

Barbara Reuer, PhD, LPMT, MT-BC
CEO and Founder
We write to thank you for providing tremendously useful and helpful advice to us as brand new parents of a premature son, David*. Your music therapy program is so much more than just singing songs to infants, as valuable as that is. We think your Healing Notes approach is actually the best support program that Rady Children's Hospital at Palomar Health Escondido has offered to us as child advocates and parents. Your parent education was gentle, thorough, and effective.

Because of you, we learned that we should slowly introduce stimuli to David every time we interact with him. You explained in easy-to-understand language that babies are bombarded with stimuli from sound (music or speech), touch, sight, and vestibular motion (rocking or bouncing). Because of you we learned to respect our baby, not just react to him. In order for that respect to be effective, we have to stimulate him at his speed, not ours.

In one week since your first visit, David has been moved out of the incubator and into an open crib. David can tolerate the ambient noise of the NICU because he can self-organize his inputs . . . no mean feat because the NICU is filled with the sounds of beeps, alarms, bells, nurses calling to each other, and occasional crying babies. We credit you and the Healing Notes program for a lot of his progress.

Approaching the patient in a whole-person approach as you do is healthier and delivers better outcomes. By involving us parents as well as the rest of the care team in nursing David to health, you have helped create an integrated and consistent environment for David. Most importantly, you have helped give us tools to ensure that as David develops and grows, he will be able to do so in a safe and healthy manner where he learns to self-organize his perceptions of the world at his speed, on his time, thus reducing stress on him and helping him spend his energy growing and developing instead of coping with stress and worry.

By working together, you and Rady have created synergies that exceed the sum of the parts. This is a partnership that has clear objectives, delivers on promises, and multiplies the benefits to patients, their families, the staff, and the neonatology community. We just wish every parent in our situation could experience the quiet confidence, assurance, and good results you have helped us to experience. Thank you again for the great work you did with our family. We are in your debt.”

David’s Parents

*David is a pseudonym used to provide anonymity to the child.
Mindful Music
Recreational Music to Empower Seniors

Contacts in 2015

<table>
<thead>
<tr>
<th>Type</th>
<th>Location</th>
<th>Contacts</th>
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<td>Volunteer Junior Joy Givers</td>
<td>Summer House at Wesley Palms</td>
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<tr>
<td>Staff</td>
<td>Alzheimer’s San Diego</td>
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<td>Encinitas Nursing and Rehabilitation Center</td>
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<td></td>
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<td><strong>2,192</strong></td>
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Joy Giver Volunteers
Our Joy Giver volunteers made some noise all over San Diego County this year! More than a dozen new volunteers completed Joy Giver training and joined their comrades in providing personalized supportive and recreational music to older adults. Joy Givers offered these experiences to individuals in one-to-one sessions as well as to groups in assisted living and nursing facilities, extending resounding joy throughout San Diego.

Junior Joy Giver Volunteers
Junior Joy Giver volunteers provided the same kind of supportive and recreational music as their adult Joy Giver counterparts, but in a customized setting. Resounding Joy staff and interns guide middle- and high-school-age volunteers through intergenerational music experiences, increasing health and happiness in the older-adult community and providing youth with valuable opportunities to interact with and appreciate people well beyond their own age group.
### Client Feedback

“This program is loads of fun. I would be absolutely lost without the two sessions each week. I never really paid a lot of attention to music, the effect that it has on people’s minds, hearts, anticipation, desires, reflections. [The ability to make music] is something I didn’t think I had until this program started.”

### More Client Feedback

“Since I’ve been with the Semper Sound group, when I wake up in the morning and face a dull day, the light bulb will go on, and I’ll say, ‘I have music group.’ It gives me something to get out of bed for, and the music works for me.”

### New in 2015 | Mentorship

Semper Sound has a brand new outreach, thanks to former Marine and MusicWorx intern Alex Lesser. Using his contacts with the United States Marine Band, Alex arranged to pair current Semper Sound participants with Marine Band members, serving as mentors to provide peer support and offer instrument instruction. While we bid farewell to Alex in February 2016, we trust that the program he built will stand the test of time and not only provide meaningful service to the Marine Band members, but also strengthen the support system for Semper Sound participants.
Sound Minds
Music Therapy to Facilitate Preschool Development

California School Age Families Education (Cal-SAFE) High School Infant Centers
• Escondido Union High School District
• Lindsay Community Day School
• Victoria Summit Community School

New in 2015 | Mark Twain High School
Resounding Joy was able to expand services to Mark Twain High School for a limited time, and with future funding, will be able to return.

Guest instructors / music therapists Christine Stevens and Ellen Whealton offered music therapy classes at the San Diego headquarters for personal and professional life.

Resounding Joy music therapists worked with Mainly Mozart to offer a community music-making session, classical music performance, and education components at two San Diego locations.

Resounding Joy music therapists provided twice-monthly therapy sessions at the YWCA for women who are homeless, victims of violence or abuse, and / or coping with mental illness.

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Community Outreach

2015 Statistics
- Clients
- Contacts

- Community Education | Resounding Joy San Diego Headquarters
  - In Schools
  - Adult Clients: 153
  - Adult Contacts: 224

- Mainly Mozart | San Diego Rescue Mission
  - In Schools
  - Adult Clients: 87
  - Adult Contacts: 174

- Mainly Mozart | George Stevens Senior Center
  - In Schools
  - Adult Clients: 38
  - Adult Contacts: 76

- YWCA
  - In Homes / Fee Based
  - Adult Clients: 45
  - Adult Contacts: 462
  - Child Clients: 54
  - Child Contacts: 532

New in 2015 | Mark Twain High School
Resounding Joy was able to expand services to Mark Twain High School for a limited time, and with future funding, will be able to return.
Annual Gala and Auction Fundraiser

The annual gala, themed **Shake, Rattle & Roll**, broke all previous records to become our most successful gala ever, in terms of fundraising—and fun! Out on the dance floor, The Smokin’ Cobras got toes tapping and feet moving in celebration of the power of music therapy. The 2015 gala was our first event at Mission Tower at the Del Mar Fairgrounds, and we’re sure to revisit in 2016. To all the event sponsors, whose generous contributions covered the full cost of **Shake, Rattle & Roll**, we shout out a resounding thank you!
Joy Superstars
Anonymous Donor
Remo and Ami Belli
Injured Marine Semper Fi Fund

Joy Virtuosos $10,000+
Front Porch
Rick and Ann Hein
Pacific Homes Foundation
Rancho Santa Fe Foundation
Remo Inc.
San Diego Printers

Joy Producers $5,000+
Jubilation Foundation
Logicopy Cares
Eva L. McKenzie Memorial Fund
San Diego Gas & Electric
Tides Foundation

Joy Composers $2,500+
The Arthur and Jeanette Pratt
Memorial Fund
Mr. and Mrs. John Barros
Calvary Lutheran Church
Endowment Fund
Merle and Kay Horst
Integral Senior Living
Jean Lafond and
Mychelle Mowry
Medtronic
Nordson Corporation
Foundation
San Diego Fluid System
Technologies/Swagelok

Joy Investors $500+
Sarah Agler
Jack and Christine Bronson
Kerrie Foss
Rich Fuller
Brian Goelitz
Kramm Court Reporting
Dr. John Lamberti
Mr. and Mrs. Donald Lutz
Jim and Meredith Mainquist
Jay McCabe
Trevor and Teresa Mihalik
Perla Myers
Peggy Ross
Doug and Susie Shattuck
St. Jude Medical
Karin Winner
Warrior Cry Music Project

Joy Promoters $1,000+
Mr. and Mrs. Dick Beckman
Richard and Kathy Binford
Gregory Block
Terry and Jan Bluemer
Ben Boyd
CryoLife
Raymond Hong
Stephanie Jennings
Jeff and Anita Miller
Mission Hills Family Dental
Pro Back Office
San Diego Imaging
Renée Schor
Marc Summers

Joy Scouts $250+
Debra Alford
Scott Carr and Heather Rosing
Victoria Chen
County Employees’ Charitable
Organization (CECO)
Mr. and Mrs. Dennis Doucette
Leo and Shaunda Fry
Ruth Haller
Mark Hankin
Kathleen Flores-Dahms
Dawn Formo
Richard Forsyth and
Katherine Leonard
Judy Grant
Erika Horn
Therese and David Hymer
Richard and Patricia Korpan
Mr. and Mrs. Lubenow
Jane Mastrianni
John and Linda Maguire
Robert and Kathy Motschall
Thomas and Audrey Pine
Sean Pinnell
Qualcomm Foundation
Mr. and Mrs. Terry Rees
Leslie Robb
Fred and Adele Saleh
Mr. and Mrs. Mathias Schmidt
Randi and Lisa Sinclair
Patrick Sweeney
Nicole Terrill
Amy Wintersheim

If any errors appear in this publication, Resounding Joy apologizes and requests notification at jblaisus@resoundingjoyinc.org.
New in 2015  |  Branding
Having completed a first decade of work in 2014, Resounding Joy began the second decade by updating its corporate branding, including a modification of the original wordmark, a new overview brochure, and a new mobile-responsive website.

New in 2015  |  Director of Development
In April, Resounding Joy welcomed its first Director of Development, Jessica Blaisus. Since coming on board, she has expanded the Resounding Joy footprint in the San Diego community, developed strategic partnerships, increased marketing visibility, and built communication with supporters.

New in 2015  |  Joy Maker Volunteers
Behind-the-Scenes Joy Giver volunteers became Joy Maker volunteers after Resounding Joy revamped its volunteer program for administrative and event help. Record numbers of new administrative volunteers made 2015 more successful than ever. Joy Makers also led the launch of the first volunteer-produced Resounding Joy print newsletter, the first edition of which was published in December 2015.

New in 2015  |  Marketing and Development Internship
The addition of a new staff director of development opened an opportunity to offer a new internship for marketing and development. Haley Asturias, the inaugural marketing and development intern, joined Resounding Joy for the fall semester and assisted with videography, content development, and prospect research.

Testimonial
“A big thank you to everyone at Resounding Joy for making this internship experience so enjoyable and rewarding. I truly hope that one day I get to work in an environment that is as warm and friendly.”
Haley Asturias
Community Contact
Jessica Blaisus, Director of Development
jblaisus@resoundingjoyinc.org

RESONDING JOY.
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(858) 457–2200
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Mission
Resounding Joy uses therapeutic and recreational music programs to improve the social, emotional, physical, and spiritual well-being of individuals and communities.