

## **Resounding Joy**

### **Development and Marketing Internship**

Dr. Barbara Reuer, an internationally-recognized leader in music therapy, founded Resounding Joy in 2004 and has guided the organization's growth from a group of volunteers with a closet of instruments to San Diego's primary nonprofit provider of music therapy. Resounding Joy provides music therapy to the community through four programs designed for underserved populations: Semper Sound, Mindful Music, Sound Minds, and Healing Notes.

- Semper Sound is devoted to working directly with service members and veterans with combat-related stress and trauma.
- Mindful Music trains volunteers to use recreational and supportive music with seniors of all abilities.
- Sound Minds facilitates weekly sessions at high school infant centers, providing teen parents an opportunity to reconnect with their children during the school day.
- Healing Notes provides free music therapy to improve medical outcomes and quality of life for children struggling with severe or life-limiting diagnoses.

During 2017, Resounding Joy's team of board-certified music therapists will reach over 1,500 individuals (7,000 contacts). An additional 2,000 individuals will benefit from volunteer-led supportive or recreational music. In alignment with its mission, the vast majority of Resounding Joy's services will be provided free of charge.

#### **Essential Functions:**

This internship will provide the right candidate with the opportunity to grow and build a foundation in the marketing and development field by having direct impact on the function, productivity and organization of Resounding Joy. Candidates will assist in numerous and varied projects including assisting in the planning of special events, conducting research, managing critical administrative projects, and writing content for various external audiences.

Each internship is customized to meet the educational goals of the intern and offers a great deal of flexibility.

#### **Duties and Responsibilities:**

1. Draft email and Facebook content; may include interviewing and/or taking photos & video.
2. Conduct various research projects on fundraising prospects and draft grant proposals.
3. Identify and communicate with potential partner businesses and organizations, including civic organizations.
4. Exercise good judgment and confidentiality in dealing with volunteers, donors, and staff.
5. Attend and participate in event-related activities and meetings.
6. Assist with other related tasks as needed.

**Qualifications and Requirements:**

1. Pursuing a Bachelor's Degree in music, marketing, non-profit management, or related field
2. Interest in non-profit development, marketing and communications with energy, creativity and excellent attention to detail
3. Minimum of one year of experience in customer service or related field
4. Must demonstrate record of high academic standards
5. Superior oral and written communication skills
6. Must function well in group and team settings, as well as independently
7. Must be flexible and handle multiple tasks simultaneously and perform effectively and expeditiously under tight deadlines
8. Must be able to pass background check
9. Must have reliable transportation
10. Must possess interpersonal skills that excel in cultural sensitivity and respect for differences.
11. Preferably knowledge of fundraising and communications software (Adobe Photoshop, InDesign; Constant Contact; Wordpress; etc.)
12. Preferably knowledge of and interest in film making

**Reporting Relationships:** Supervised by the Director of Development

**Classification Status:**

This is an unpaid internship and will require a minimum commitment of 80 hours.

**Contact:**

Volunteer Coordinator

10455 Sorrento Valley Road, Suite 208

San Diego, CA 92121

858.457.2200

Volunteers@resoundingjoyinc.org

[www.resoundingjoyinc.org](http://www.resoundingjoyinc.org)

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